



Pioneer Acres of Alberta

## "Where History Comes Alive"

Spring 2020

Dear Sponsor:

This 2020 season at Pioneer Acres is just around the corner and is filled with some exciting additions. We are set to celebrate our **51st<sup>h</sup> annual show** in August and our members are working to provide a **spring tractor pull** in May, a fall **steam powered show** in September. We are open regular visiting during summer operating hours and host a **kids day and neighbor day** at our museum during the season as well.

Our annual gate attendance is in the 7000 range and our membership is comprised of 250 volunteers and their families. They all share the passion of "reliving our past." . We are excited to welcome the **Grain Academy and Museum** formerly from the Stampede Park location in Calgary. The value and opportunity for your sponsorship will be growing with the addition of these exciting changes.

Here are some facts about Pioneer Acres located just north of Irricana, AB. "quoted from our web page [www.pioneeracres.ab.ca](http://www.pioneeracres.ab.ca)"

"Situating on 50 acres of land, Pioneer Acres is aimed at preserving Alberta's heritage. We are conveniently located about 45 minutes north-east of Calgary and offer over a dozen buildings filled with unique exhibits and artifacts from our pioneering era."

-Our signature event is our [Annual Show](#) in August and this year 2020 our feature is the *Salute to IHC*. We will be hosting the **IHC Collectors Club Chapter 38** membership and their exhibits during our show. We plan to present IHC tractors, trucks and equipment along with our resident museum steam engines and member collector units, horse drawn and traction drawn equipment and plowing and threshing demonstrations by our members. The day includes a Feature Parade, Parade of Power and Car and Truck Parade and there is evening Stage Entertainment planned. Our visitors will also see our blacksmiths, farriers, wheelwrights display their talent and passion. We offer overnight camping during our annual show as some say they need all three days to see everything! The Lions are there to provide refreshments and meals for all.

We have a huge operating budget this year. We are growing in membership and interest obviously. For instance: We applied for Rumely Expo 2023 last fall and were the runner up choice and recommended to reapply for 2024 this fall. This event will certainly place Pioneer Acres on a National Stage and provide excellent exposure for our members, the museum and our generous sponsors.

This letter is your invitation to consider choosing one of our sponsorship programs as an Annual Sponsor for the 2020 season. This is an opportunity to experience the benefits first hand and share our passion by adding your company as a season or show specific sponsor. I managed to drop in on a few of the 2019 sponsors and for those that I missed; May I say a big "Thank you for your past support!" from all of us.

## Our Mission Statement

"Pioneer Acres and its dedicated volunteers actively preserve, display, and demonstrate equipment and artifacts that were used by the pioneers of Western Canada."

Sponsorship includes an annual fee at the level you wish and includes benefits in 4 different funding categories as detailed below. Sponsorship is recognized by cash contributions, and/or goods and /or services directed towards the club through this program.

### Pioneer Acres Sponsor Levels 2020



Bronze Level- \$300-\$499.00 = annual perimeter fence signage space facilitated, annual show and program advertising along with newsletter introduction and advertising. Pioneer Acres website sponsorship page and poster recognition.



Silver Level- \$500.00- \$999.00 = annual perimeter fence signage space facilitated, annual show and program advertising along with newsletter introduction and advertising. This package includes 2 ticket passes to our annual show; an Invitation to participate in our Trade Fair and our annual show wrap up supper; Pioneer Acres website sponsorship page and poster recognition



Gold Level- \$1000- \$1499.00 = annual perimeter fence signage space facilitated, annual show and program advertising along with newsletter introduction and advertising. This package includes 2 ticket passes to our annual show and 2 tickets to annual show wrap up dinner; An Invitation to participate at our Trade Fair with discounted space rental or outside booth space; Pioneer Acres website sponsorship page and club poster recognition and advertising



Platinum Level- \$1500.00+ = annual perimeter fence signage space facilitated, maximum annual show and program advertising along with newsletter introduction and advertising. This package includes 4 ticket passes to our annual show, and 4 tickets to our annual show wrap up dinner and 2 tickets to our annual volunteer dinner; An Invitation to participate at our Trade Fair with discounted space rental or outside booth space as well as Pioneer Acres sponsorship page and club poster recognition and advertising.

Feel free to research and learn more about Pioneer Acres on our website [www.pioneeracres.ab.ca](http://www.pioneeracres.ab.ca) or find and follow us on Facebook. You will notice the list of 2019 season sponsors on our website and feel free to climb aboard for 2020. You can also review the *youtube* links and learn even more about us.

A Day at Pioneer Acres <https://www.youtube.com/watch?v=91gzNvI3k8M>

Another Day at Pioneer Acres <https://www.youtube.com/watch?v=J5hk-h79j34>

We invite you or a friend or staff member to attend our museum and/or our any or all of our annual functions or even join in on the fun and passion and become a member.

If you have any questions, concerns or comments feel free to contact me at the number below or by email.

Thank you for assisting Pioneer Acres and its volunteers to present and preserve the heritage of our pioneers by choosing the sponsorship level that suits your company and budget. I thank you in advance for your interest and consideration and we provide a sponsorship form to complete and return for your convenience so we can start this relationship.

Thank you in advance for your consideration and help.

Ken Hervey

(403)826-0272

[kenhervey@outlook.com](mailto:kenhervey@outlook.com)

## Contact Information

### **Pioneer Acres of Alberta**

Box 58

Irricana, AB

T0M 1B0

E-mail: [info@pioneeracres.ab.ca](mailto:info@pioneeracres.ab.ca)

Phone: 403-935-4357

Fax: 403-935-4375



\*\*\*\*\*

Tell us a bit about yourselves and how you may assist us by completing and returning this form.  
Thank you

51<sup>th</sup> Annual Show and Season Sponsorship Form 2020      Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Province \_\_\_\_\_

Postal Code \_\_\_\_\_

Phone number \_\_\_\_\_

Contact \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Sample Company Logo

Tell us a little about your company and/or any related interests or hobby

---

---

---

---

---

---

Other information and special requests or ideas how you can help?

---

---

---

---

---

---

Please return to Ken Hervey at [kenhervey@outlook.com](mailto:kenhervey@outlook.com) or  
fax to Pioneer Acres Museum at 403-935-4375 as soon as possible  
Thank you