

Pioneer Acres

July 2023

This 2023 season at Pioneer Acres is upon us. We are set to celebrate our **53rd annual show** featuring the 100th anniversary of the introduction of the John Deere “D”. This annual show is planned for August 11, 12 and 13, 2023.

We are preparing the museum grounds for welcoming the Out West Truck Fest to be held July 29th 2023. This event is new to our facility and features a showcase of Western Canada’s largest Custom Truck show. See www.outwesttruckfest.com for more details.

We are also very proud to provide the relocation of the Alberta Grain Academy which was moved from the BMO Center in Calgary in Oct 2020. Our members work together to also provide a spectacular tractor pull and show during the annual show in August, and a Goliath Clinic for training on our old pre fuel operated tractors. The museum is open for regular visiting during summer operating hours. We also host a kids’ day.

Our annual gate attendance is in the 7000 range and growing. We are open Thursday thru Monday during our summer season with Tuesday and Wednesday by appointment. Our membership is comprised of 250 volunteers and their families. They all share the passion of “reliving our past.”

Our newest challenge for the membership is the complete restoration of the **PIONEER** tractor which just got underway and will be a 3-5 year procedure. This tractor was built Calgary in 1913 and we are actively seeking a sponsor of its rebirth. For more info visit our website or contact our curator at the museum for budget and timeline information.

We have a very large operating budget this year and we understand the toll and disturbance that our business and sponsorship community has experienced and the effects on our economy due to the Covid shutdowns and other political challenges facing all Canadians. Having said that this letter is your invitation to consider our sponsorship program as an Annual Sponsor or Show Sponsor for the 2023 season. This is an opportunity to experience the benefits and share our passion by adding your company as a sponsor within our program. I urge and invite you to visit and explore and experience our museum both virtually and personally. Bring your family, business associates and review our info at www.pioneeracres.ab.ca

Our Mission Statement

Pioneer Acres and its dedicated volunteers actively preserve, display, and demonstrate equipment and artifacts that were used by the pioneers of Western Canada. We will present this unique collection to all who wish to experience the development of our heritage. We encourage younger generation involvement in our quest to make history come alive.

Sponsorship includes benefits in 4 different funding tiers as set out below.

Sponsorship is recognized by cash contributions and or goods and or services directed towards the club through this program.

Pioneer Acres Season/Show Sponsor Levels 2023



Bronze Level- \$300-\$499.00 = annual perimeter fence signage space facilitated, annual show and program advertising along with newsletter introduction and advertising. Pioneer Acres website sponsorship page and poster recognition.



Silver Level- \$500.00- \$999.00 = annual perimeter fence signage space facilitated, annual show and program advertising along with newsletter introduction and advertising. This package includes 2 ticket passes to our annual show; an Invitation to participate in our Trade Fair and our annual show wrap up supper; Pioneer Acres website sponsorship page and poster recognition



Gold Level- \$1000- \$1499.00 = annual perimeter fence signage space facilitated, annual show and program advertising along with newsletter introduction and advertising. This package includes 2 ticket passes to our annual show and 2 tickets to annual show wrap up dinner; An Invitation to participate at our Trade Fair with discounted space rental or outside booth space; Pioneer Acres website sponsorship page and club poster recognition and advertising



Platinum Level- \$1500.00+ = annual perimeter fence signage space facilitated, maximum annual show and program advertising along with newsletter introduction and advertising. This package includes 4 ticket passes to our annual show, and 4 tickets to our annual show wrap up dinner and 2 tickets to our annual volunteer dinner; An Invitation to participate at our Trade Fair with discounted space rental or outside booth space as well as Pioneer Acres sponsorship page and club poster recognition and advertising.

Feel free to research and learn more about Pioneer Acres on our website www.pioneeracres.ab.ca or find us on Facebook. You will notice the list of many past season and show sponsors on our website and feel free to climb aboard for 2023. You can also review the *YouTube* links and learn even more about us.

A Day at Pioneer Acres <https://www.youtube.com/watch?v=91gzNvI3k8M>

Another Day at Pioneer Acres <https://www.youtube.com/watch?v=J5hk-h79j34>

We also proudly present the Second edition of our virtual tour so you can preview the makings and workings of our museum.

We invite you or a friend or staff member to attend our museum and/or our any or all of our annual functions or even join in on the fun and passion and become a member.

If you have any questions, concerns or comments feel free to contact me at the number below or by email.

Thank you for assisting Pioneer Acres and its volunteers to present and preserve the heritage of our pioneers by choosing the sponsorship level that suits your company and budget. I thank you in advance for your interest and consideration and we provide a sponsorship form to complete and return for your convenience so we can start this relationship or continue on as a valued yearly sponsor.

Thank you in advance for your consideration and help.

Ken Hervey (403) 826-0272 *

* msg first as unknown numbers may go to voicemail

kenhervey@outlook.com

[Pioneer Acres Sponsorships Associate](#)



Contact Information

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Please tell us a bit about yourselves by completing and returning this form.

53rd Annual Show and Season Sponsorship Pledge Form 2023

Date _____

Company Name _____

Address _____

Province _____

Postal Code _____

Phone number _____

Contact Name _____

Sponsorship Level Desired _____

Tell us a little about your company and/or any related interests or hobby...

Other information and special requests or ideas how you can help?

Please return to Ken Hervey at kenhervey@outlook.com